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Courtland Bovee is a renowned expert in clear communication with over two decades of teaching experience at Grossmont College in California. He has received accolades for his teaching skills and was granted the prestigious C. Allen Paul Distinguished Chair at his institution. As an accomplished writer, Professor Bovee co-authors influential textbooks with Pearson. Beyond his writing credentials, he is also a respected management consultant, delivering seminars and corporate training programs worldwide. His influence extends to corporate boards as well. Bovee and his collaborator John Thill have been honored by the Boston Red Sox and the Governor of Massachusetts for their dedication to education. To explore Bovee and Thill's business communication resources, visit Their YouTube Channel can be accessed at while their online magazines are located at Their Business Communication Blog is situated at , and video content can be found at They also publish Real-Time Updates ( ), a unique service keeping students' textbooks up-to-date. Bovee and Thill have introduced "Business in Action", an innovative textbook that addresses the digital transformation of business. A preview of this text is available on YouTube, while topic coverage comparison with competitors can be viewed at Visit Teaching Resources for Introduction to Business ( or explore the Interactive Checklist: How Does Your Text Compare to Business in Action? at Many instructors have switched to using "Business in Action" due to its groundbreaking coverage of artificial intelligence and digital transformation. Get weekly updates on this text, including articles, videos, PowerPoints, and podcasts, categorized by chapter at This service has gained over 2 million page views and is a valuable resource for instructors and students alike. Action on Pinterest, a Virtual Pinboard br>

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